

# Scott L. Perkins, PharmD, MEd

Contact: [slperk85@gmail.com](mailto:slperk85@gmail.com)

Instructional Designer & Healthcare Educator

*Instructional design leader with 10+ years of experience in pharmacy and healthcare education, specializing in training, simulations, and multimedia learning that improve clinical decision-making and engagement.*

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## PROFESSIONAL EXPERIENCE

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### **Fletcher Interactive, LLC**

Fuquay Varina, NC

August 2024 to Present

#### *President*

- Design and develop eLearning for clients ranging from corporate, healthcare, education
- Clients have included Duke University Hospital and InpharmD

### **Campbell University College of Pharmacy & Health Sciences**

Campbell University College of Pharmacy & Health Science | Buies Creek, NC

January 2014 to Present

#### *Director of the Health Sciences Teaching and Learning Studio (VITL)*

2025 – Present

- Manage a team of one to three designers (one staff; up to two students)
- Direct team to coordinate with subject matter experts
- Oversee team in their design and development process
- Coordinate College-wide efforts in technology-based learning

#### *Video and Interactive Teaching Library Lead Designer (VITL)*

2021 – Present

- Teaching and Learning preceptor – oversaw student pharmacist interns for month-long learning experiences in academic administration (One to four interns per month)
- Develop a longitudinal, eLearning training for first-year students providing constant feedback to students' approach to verifying prescriptions
  - 100% participation in longitudinal experiences (N = 122 students)
  - Average student rating: 4.73/5
  - 0% failure rate in courses utilizing them (Historically: 3% failure rate)
- Conduct one to two in-person training workshops across the College of Pharmacy & Health Sciences (N = 50+ faculty and staff)
- Curriculum Committee – act as the eLearning specialist for the department of pharmacy practice
- Lead design, development, and assessment of College-wide eLearning initiatives
- Design and develop interactive pharmacy simulations via Articulate Storyline to improve practice readiness
- Maintained and analyzed learning analytics in various platforms (e.g., Qualtrics, Blackboard LMS, Examsoft)

#### *Diabetes and Ambulatory Care Pharmacist*

2014 – Present

- Held in-person appointment with patients to assess problems and adjust diabetes medications
- Educator providers in clinic about new drug-related research pertaining to diabetes

#### *Co-Director of Drug Information*

2014 – 2025

- Wrote detailed solutions to complex medical problems
- Drug Information Preceptor – Managed a practice-based rotation site that trained one to four 4<sup>th</sup> year Doctor of Pharmacy Students each month (100+ students in total)

#### *Clinical Associate Professor of Pharmacy Practice*

2014 – Present

- Course Director in four courses
- Lecturer in eleven courses (30+ in-person lectures per year)
- Peer review manuscripts for consideration in pharmacy education journals (*American Journal of Pharmaceutical Education*, *Currents in Pharmacy Teaching and Learning*)
- Conducted research in the scholarship of teaching and learning

### **PMM Consulting, LLC**

Charlotte, NC

January 2014 to November 2014

#### *Contractor*

- Developed white papers, petitions, and other professional documents for various national pharmacy organizations

### **Drug Information and Academic Pharmacy Residency**

Wingate University School of Pharmacy | Wingate, NC

July 2013 to July 2014

#### *Resident*

- Utilized data from published literature to make informed healthcare decisions
- Designed lectures in various courses for full professors

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## **EDUCATION**

### **Master of Education: Learning, Design, and Technology**

University of North Carolina - Charlotte

December 2024

### **Graduate Certificate: Learning, Design, and Technology**

University of North Carolina - Charlotte

December 2022

### **Doctor of Pharmacy**

Wingate University School of Pharmacy

May 2012

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## **SKILLS**

**eLearning Authoring:** Articulate Storyline, Articulate Rise, SCORM, Blackboard and Canvas Learning Management Systems

**Multimedia production:** Adobe Premiere/Photoshop/Illustrator/Audition, FL Studio, Audacity

**Artificial Intelligence:** ChatGPT, DALL-E, Adobe Firefly, Suno

**Technical:** Technical writing, medical writing